

Argyll and Bute Council
Comhairle Earra Ghaidheal agus Bhoid

Customer Services
Executive Director: Douglas Hendry



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12 August 2013

NOTICE OF MEETING

A meeting of the **HELENSBURGH AND LOMOND COMMUNITY PLANNING GROUP** will be held in the **PILLAR HALL, VICTORIA HALLS, HELENSBURGH** on **TUESDAY, 10 SEPTEMBER 2013** at **2:00 PM**, which you are requested to attend.

Douglas Hendry
Executive Director - Customer Services

BUSINESS

1. **APOLOGIES**
2. **DECLARATIONS OF INTEREST**
3. **MINUTES**
Minute of Meeting of Helensburgh and Lomond Area Community Planning Group 11 June 2013
4. **TRANSPORT OUTCOMES REPORT 2013/14**
Report by John Binning, Principal Policy Officer – SPT
(Pages 1 - 4)
5. **NHS HIGHLAND**
Sexual Health - Media and Cultural influences
(Pages 5 - 8)
6. **SCOTTISH LAND FUND**
Presentation by Ailsa Raeburn, Scottish Land Fund Advisor
7. **PARTNERSHIP UPDATES**
 - (a) Scottish Ambulance - Update on 1st Responders Initiative – Mark Benton
 - (b) Police Scotland
 - (c) Scottish Fire and Rescue

- (d) NHS Highland
- (e) Scottish Water
- (f) Argyll Voluntary Action

8. ISSUES RAISED BY THIRD SECTOR PARTNERSHIPS

9. ISSUES RAISED BY COMMUNITY COUNCILS

10. STREETSCENE REVIEW IMPLEMENTATION

Report by Head of Roads and Amenity Services (to follow)

11. AREA COMMUNITY PLANNING EVENTS

Update by Community Development Officer (to follow)

HELENSBURGH AND LOMOND COMMUNITY PLANNING GROUP

Contact: Lynsey Innis Telephone: 01546 604338

Item

ARGYLL AND BUTE COMMUNITY PLANNING

Partnership Meeting

ARGYLL AND BUTE TRANSPORT OUTCOMES REPORT FOR 2013/14

1 Introduction

1.1 This report will:

- inform the Helensburgh and Lomond Local Area Committee of the preparation by SPT of the Argyll and Bute Transport Outcome Report (TOR);
- highlight the contribution which TORs make to the Community Planning Partnership's (CPPs) Single Outcome Agreement (SOA); and
- highlight the focus given within the TOR to the services and benefits that SPT has delivered in 2012/13 together with details of the key deliverables and areas of partnership working for 2013/14.

2 Background

2.1 SPT has prepared TORs annually since 2008 as a means of demonstrating our commitment and contribution as a Community Planning partner to each council area through the delivery of key services, projects and initiatives.

2.2 Specifically, the TORs identify the links between SPT activity and CPPs local outcomes as identified in the SOAs, detail the previous year's services and projects delivered by SPT, and set out the plans for the year ahead. The key projects and areas for partnership working are also highlighted

2.3 The TORs provide a comprehensive overview of the wide range SPT's activities, including:

- services that SPT directly operate and/or manage such as subsidised and demand responsive bus services, the Subway, bus stations, and project delivery;
- services undertaken on an agency/administrative basis such as school transport contracts, bus shelter maintenance, the Strathclyde Concessionary Travel Scheme and Zonecard; and
- strategic activities such as our statutory regional transport planning function, community transport, travel planning, policy development and responding to consultations.

3 Format

- 3.1 The TORs for 2013/14 clearly connect SPT's services, projects and activities to CPPs local outcomes and explain how SPT's work is relevant to achieving these outcomes. Additionally, the reports provide a summary of SPT services, projects and key areas for partnership working that have been undertaken over the past year and that will be taken forward in the year ahead.
- 3.2 The TOR is structure so as to highlight the role of transport in achieving positive outcomes at the local level:
- *Introduction* – summarises the role of transport in achieving social, economic and environmental outcomes; highlights SPT's role in community planning; introduces the key deliverables and areas of partnership working for the year ahead; and identifies the relevant local outcomes;
 - *2012/13 Overview* - summarises the services delivered in 2012/13;
 - *Key services* - summarises the key services in the area, relevant local outcomes for each service, previous year's results and plans for the year ahead;
 - *Key projects* – summarises the key projects in the area, relevant local outcomes for each project, previous year's deliverables and plans for the year ahead;
 - *Key strategy and planning support* – summarises the key strategy and planning work streams in the area, relevant local outcomes for each work stream, previous year's progress and plans for the year ahead;
 - *Appendix 1* – provides further details of SPT activities and services within the area;
 - *Appendix 2* – summarises the key connections between local outcomes and SPT activities; and
 - *Back cover* – provides key contacts regarding information about public transport services in the area.

4 Local outcomes for Argyll and Bute

- 4.1 SPT supports the realisation of local outcomes for Argyll and Bute residents. The TOR describes SPT's activities and services that affect Argyll and Bute and how these support the achievement of the local outcomes in the Single Outcome Agreement. Specifically, transport makes the greatest contribution to achieving the following local outcomes:
- We have the infrastructure and assets to make Argyll and Bute an attractive choice to do business, live and visit;
 - Thriving and sustainable communities;
 - People live active, healthier and independent lives and are safe from harm; and
 - The impact of inequalities on people and communities is reduced making Argyll and Bute a fairer place.

5 Key deliverables and areas of partnership working

- 5.1 The transport challenges for Argyll and Bute include improving sustainable access to services and jobs for rural areas and deprived communities; improving journey times on strategic roads to support businesses; providing sustainable travel options for commuters to retain and grow the resident population; and planning for the transport needs of an ageing population.
- 5.2 SPT's activities and services assist in addressing these challenges and support the realisation of the local outcomes.
- 5.3 Key deliverables and areas of partnership working in Argyll and Bute that will assist in addressing these challenges and support the realisation of the local outcomes are as follows:
 - Enhancing the strategic road network in partnership with Argyll and Bute Council and HITRANS - seeking improvements to the A82 and A83 corridors;
 - Supporting the provision of Helensburgh town centre transport improvements;
 - Delivering bus infrastructure upgrades in the Helensburgh area;
 - Supporting the development of Helensburgh and Lomond Cycleways; and
 - Supporting the development of Helensburgh Park and Ride.

6 Conclusion

- 6.1 The TOR provides highlights the role of transport in achieving positive outcomes at the local level while providing a summary services and projects delivered by SPT in the Argyll and Bute area along with quantified benefits. In addition, the annual review of performance on priority issues ensures SPT remains responsive to the requirements of the CPP.
- 6.2 It sets out progress on a range of jointly agreed priorities in Argyll and Bute.
- 6.3 Finally, TORs demonstrate the regional benefits which SPT brings to transport investment and service provision across our constituent councils

7 Recommendations

It is recommended that the Board:

- (i) Note the contents of the report

Neil Sturrock, Senior Transport Planner
Strathclyde Partnership for Transport

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HEALTH IMPROVEMENT CONSULTATION

Laura Stephenson, Senior Health Promotion Specialist (Sexual Health), Argyll and Bute CHP

The Area Community Planning Group is asked to:

- **Note this paper**
- **Consider the groups role in addressing the issues raised in this paper at a local level.**

1 Background and Summary

- The Scottish Government's Sexual Health and Blood Borne Virus (BBV) Framework 2011 – 2015 identifies the need to promote sexual health and wellbeing at local, regional and national levels. The Framework identifies that Sexual Health Strategy Groups should have strong links with BBV Managed Clinical Networks, Alcohol and Drug Partnerships and Community Health Partnerships which will, in turn, feed into the Community Planning process.
- Outcome 5 of the Sexual Health and BBV Framework 2011 – 2015 states there should be:

A society whereby the attitudes of individuals, the public, professionals and the media in Scotland towards sexual health and blood borne viruses are positive, non-stigmatising and supportive.

NHS Boards, the Third Sector, Local Authorities and Scottish Government are accountable for this outcome.

Sexual health includes much more than reducing or preventing sexually transmitted infections, unwanted pregnancies and improving contraception. Whilst these are all very important factors other significant issues included in sexual health wellbeing are being free from coercion and harm, quality sexual health and relationships education, inclusiveness, focus on inequalities and challenging negative media influences.

2 Challenging culture and commercial messages

The Sexual Health and BBV Framework 2011- 2015 provides examples of the culture and commercial images that need to be challenged;

Challenging cultural and commercial messages which reinforce negative stereotypes of gender identity and sexual orientation is essential to promoting positive sexual health and wellbeing. Gender stereotypes of both men and women perpetuate assumptions of male power and control over a sexual partner, are often founded on misinformation and can inhibit and limit both men and women in developing meaningful relationships and emotional maturity. These stereotypes can be reinforced by both written and electronic media and through, for example, advertising. These rapidly developing influences should be counteracted with positive local and national action.

- *Work to promote the positive and life enhancing aspects of sexual wellbeing and sexual relationships should continue locally, regionally and nationally.*
- *Efforts to promote a positive approach to sexual health and relationships in the media should continue, nationally and locally.*

Some examples of existing work in Argyll and Bute

In Argyll and Bute the Local Authority and NHS Highland encourages secondary schools to use Sexual Health and Relationships programmes that aims to be inclusive, challenge stereotypes and negative impacts media and culture can have. NHS Highland also support Rapecrisis Argyll and Bute to deliver TESSA in secondary schools, the TESSA programme includes sessions on the impact of media and using social media safely.

The Local Authority and NHS Highland encourage primary schools to use Channel 4 Living and Growing Programme. Some of the sessions in the programme address issues such as stereotyping, cultural expectations, respect and being yourself.

NHS Highland have produced a sexual health website for people living in Argyll and Bute. The website aims to be inclusive, informative, educational and helpful for people living in Argyll and Bute.

NHS Highland support national campaigns such as Health Scotland's "Its good to talk about it" and World Aids Day.

NHS Highland work closely with HIV charity, Waverley Care to address a number of sexual health messages including; stereotypes, the importance of inclusiveness and awareness raising about the impact of homophobic behaviour.

3 Evidence to challenge culture and commercial messages

Early evidence indicates the strong impact of the media on young people's approaches to sex and sexual relationships.

Data suggests that healthy sexual attitudes are understood by a significant majority, but significantly fewer act on these healthy attitudes. (Progressive Partnership Ltd. 2008)

Media plays a significant role in Scotland. Some studies estimate that young people (6-17 year olds) spend around five hours per day with one form of media or another. However, with media playing such a significant role in our culture it has a dominating effect across many ages, not just the young.

Sexual imagery pervades many aspects of modern society.

In the absence of other reliable sources of information and advice unbalanced or inaccurate media messages can therefore lead to pressures and confusion over the realities of sex and sexuality particularly for young people. Feedback from the NATSAL survey shows that young females, in particular, view the media as one of their main sources of information. It is therefore important to provide some balance to these messages, including provision of accurate, positive information about sex and sexual health.

Enhancing Sexual Wellbeing In Scotland: A Sexual Health and Relationships Strategy, The Scottish Government 2003

4. Some considerations for the Community Planning Group in supporting the issues raised in this paper.

- Support or deliver local awareness raising.
- Support schools and youth clubs address the issues raised in this paper.
- Provide local policy on appropriate messages across a range of topics.
- Consider how the points in this paper might be incorporated into the proposed locality community engagement events.

30th July 2013

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